

pre 2015

2017 - https://projects.invisionapp.com

The screenshot shows the pre-2015 version of the Big White Wall website. At the top, there is a navigation bar with links for 'About', 'How it works', 'Science behind BWV', 'What members say', 'Anonymity and safety', 'Corporate', 'Media', and 'Organisations'. The main header features a large image of a person standing on a hill with the text: 'Welcome to Big White Wall. Having a tough time? Feeling down or stressed? Start feeling better now.' Below this is a 'Join Now' button.

The 'About Big White Wall' section describes it as a safe online community where people can express themselves freely and openly, moderated 24/7 by trained Wall Guides. A video player titled 'How Big White Wall Works' is embedded here.

The 'What can Big White Wall do for you?' section lists several features with icons: 'Post a Talkabout', 'Create a Brick', 'Assess Yourself', 'Find Useful Stuff', 'Join a Program', and 'Make Friends'. A quote from a member states: 'It's good to know that other people understand how it feels to be depressed and not coping.'

The 'Big White Wall on mobile' section shows a smartphone and a tablet displaying the app interface. Below this are logos for NHS, Department of Health, HIPAA Compliant, and Innovation Health & Wealth, along with a 'Care Quality Commission' 'Good' rating badge.

A 'Share' section includes social media icons for Facebook, Twitter, LinkedIn, and Email. The footer contains a table with links for 'About Big White Wall', 'How to', 'Corporate', and 'Information', along with a disclaimer and copyright notice for 2014 BigWhiteWall Ltd.

The screenshot shows the 2017 version of the Big White Wall website. The navigation bar includes 'JOIN US', 'LOG IN', 'ABOUT US', 'TESTIMONIALS', and 'FAQ'. The main header features a group of diverse people with the text: 'WHATEVER YOU'RE GOING THROUGH, YOU'RE NOT ALONE. GET SUPPORT AND FIND PEOPLE WHO UNDERSTAND.' There are 'Join us' and 'Log in' buttons.

The 'Feel Safe with our Wall Guides' section highlights features: 'Anonymous peer support', 'Self-guided courses', 'Self-improvement tools and smart resources', and 'Safe space to express yourself without judgement'. A video player shows a person resting their head on their hand.

The 'How you feel matters' section encourages users to 'Join our supportive community and start feeling better today'. It lists four main activities: 'Connect with Talkabouts', 'Express with Bricks', 'Learn with Guided Support', and 'Explore with Useful Stuff'.

The 'Connection and support at your fingertips' section features a background image of hands clasped together. It includes two quotes: 'When I talk, someone hears me' (attributed to a wall member) and 'The door is always open, 24/7' (attributed to a wall guide). Below this are logos for various awards and accreditations, including HSJ 2013 Awards, National Patient Safety Awards, and a '100' award.

The 'How Our Science-Based Pathways Work' section describes a 'Take a Test' feature. It includes a testimonial from 'Sunflower28' and a progress bar showing 'you scored 14/21' out of '07/13/16'.

The 'This Is Our Story' section tells the story of an urban neighborhood painting their walls as a canvas for anonymous expression. It includes an image of paint cans and brushes.

The footer contains a disclaimer, copyright notice for 2015 BigWhiteWall Ltd., and social media sharing options.